

$$3. \quad 2 - \log_2(x+1) = 4$$

$$2^{\log_2(x+1) = -2}$$

$$x+1 = \frac{1}{4}$$

$$x = -\frac{3}{4}$$

$$7.) \log_4(2x+2) - \log_4(x-2) = 1$$

$$4 \log_4 \frac{2x+2}{x-2} = 4$$

$$\frac{2x+2}{x-2} = \frac{4}{1}$$

$$x = 5$$

$$17.) \quad {}_{\log 3} 3^{x+5} = {}_{\log 3} 7$$

$$x+5 = \log_3 7$$

$$x = (\log_3 7) - 5$$

$$= -3.229$$

21.)

$$3^1 \sqrt{27} = 3^{4x}$$
$$3^1 \cdot 3^{3/2} = 3^{4x}$$

$$\sqrt{3^3}$$
$$3^{3/2}$$

$$1 + \frac{3}{2} = 4x$$

$$\frac{5}{2} = 4x$$

$$\frac{5}{8} = x$$

$$27.) \quad 8^x \cdot 16^{x-1} = 4(32)^{2x+3}$$

$$2^{3x} \cdot 2^{4(x-1)} = 2^2 \cdot 2^{5(2x+3)}$$

$$3x + 4(x-1) = 2 + 5(2x+3)$$

$$x = -7$$

$$31.) \log_2 x^3 = \log_2 x$$

$$x^3 = x$$

$$x^3 - x = 0$$

$$x(x+1)(x-1) = 0$$

$$x = \cancel{0}, \cancel{x}, 1$$

$$23.) \quad \frac{3000}{2+e^{2x}} = \frac{2}{1}$$

$$3000 = 4 + 2e^{2x}$$

$$\frac{2996}{2} = e^{2x}$$

$$\ln(1498) = \ln(e^{2x})$$

$$\ln(1498) = 2x$$

$$\frac{\ln 1498}{2} = x$$

$$37.) \quad 2x \ln\left(\frac{1}{x}\right) - x = 0$$

$$x \left( 2 \ln \frac{1}{x} - 1 \right) = 0$$

$$\swarrow$$
  
 ~~$x = 0$~~

$$\downarrow$$
  
 $2 \ln \frac{1}{x} - 1 = 0$

$$e^{\ln \frac{1}{x}} = e^{\frac{1}{2}}$$
  
 $\frac{1}{x} = e^{\frac{1}{2}}$

$$\downarrow$$
  
 $x = e^{-1/2} = \frac{1}{e^{1/2}} = \frac{1}{\sqrt{e}}$



$$35.) \frac{e^x + 7e^{-x}}{-2} = -4$$

$$e^x + 7e^{-x} = 8$$

$$\overset{e^x}{e^x} \frac{e^x + \frac{7}{e^x}}{1} = 8$$

$$\frac{e^{2x} + 7}{e^x} = \underline{8}$$

$$e^{2x} + 7 = 8e^x$$

$$e^{2x} - 8e^x + 7 = 0$$

$$(e^x - 7)(e^x - 1) = 0$$

$$e^x = 7$$

$$x = \ln 7$$

$$e^x = 1$$

$$x = 0$$

$$33.) \quad \frac{1}{4} \ln(x-1) = 1$$

$$\ln(x-1) = 4$$

$$x-1 = e^4$$

$$x = e^4 + 1$$

4.1, 4.2 - Graphs of Exponential Functions

4.4 - Graphs of Logarithmic Functions

ex: Find the inverse.

a)  $f(x) = 2 \cdot 3^{x-1} + 1$

$$x = 2 \cdot 3^{y-1} + 1$$

$$\log_3 \frac{x-1}{2} = \log_3 3^{y-1}$$

$$\log_3 \frac{x-1}{2} = y - 1$$

$$f^{-1}(x) = \log_3 \left( \frac{x-1}{2} \right) + 1$$

$$f^{-1}(x) \stackrel{\text{OR}}{=} 1 + \log_3 \left( \frac{x-1}{2} \right)$$

ex: Find the inverse.

b)  $g(x) = 2\log_4(x+5) - 4$

$$x = 2\log_4(y+5) - 4$$

$$4^{\frac{x+4}{2}} = y+5$$

$$4^{\frac{x+4}{2}} = y+5$$

$$4^{\frac{x+4}{2}} - 5 = g^{-1}(x)$$

OR

$$4^{\frac{1}{2}x+2} - 5 = g^{-1}(x)$$

OR

$$g^{-1}(x) = 2^{x+4} - 5 = g^{-1}(x)$$

## Exponential Functions

$$f(x) = ab^x$$

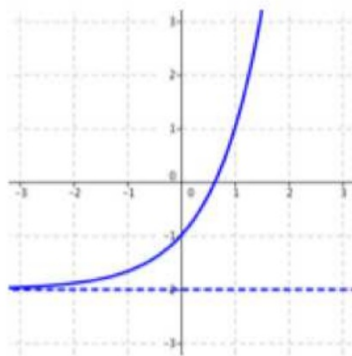
$$a \neq 0, \quad b > 0, \quad b \neq 1$$

b is called the growth or decay factor

b: base

## Graphs of Exponential Functions

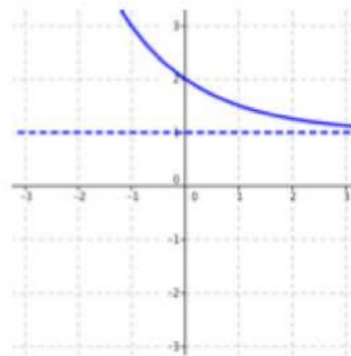
$$f(x) = ab^x$$



Exponential Growth

$$b > 1$$

\*the RIGHT side of the graph moves AWAY from the asymptote



Exponential Decay

$$0 < b < 1$$

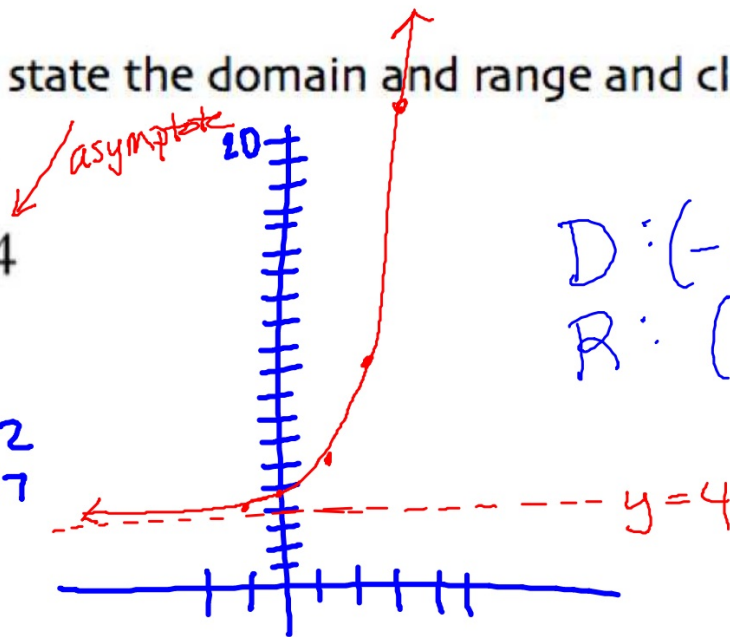
\*the RIGHT side of the graph moves TOWARDS the asymptote

ex: Sketch. Then state the domain and range and classify as growth or decay.

$b > 1$

a)  $y = 2 \cdot 3^{x-1} + 4$

X	y
-1	$4^{2/3} \approx 4.2$
0	$4^{2/3} = 4.67$
1	6
2	10
3	22

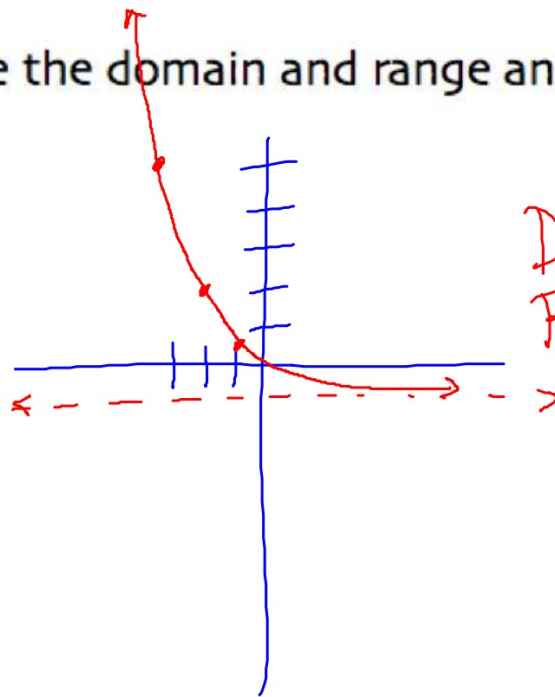


$D: (-\infty, \infty)$   
 $R: (4, \infty)$

ex: Sketch. Then state the domain and range and classify as growth or decay.

$0 < b < 1$   
b)  $y = 3\left(\frac{1}{2}\right)^{x+2} - 1$

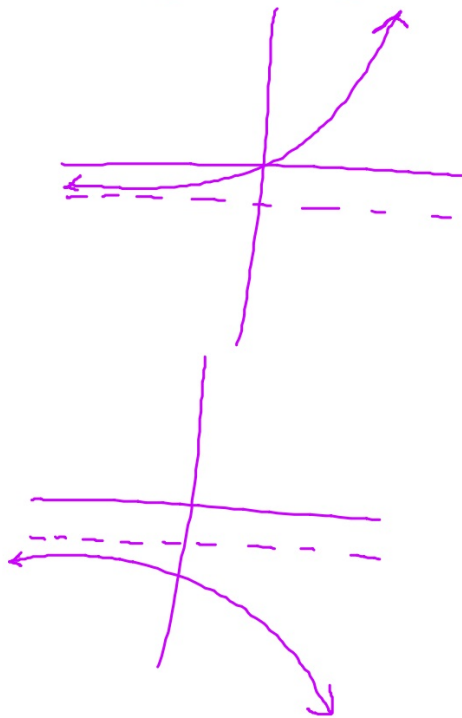
x	y
-1	$\frac{1}{2}$
-2	2
-3	5



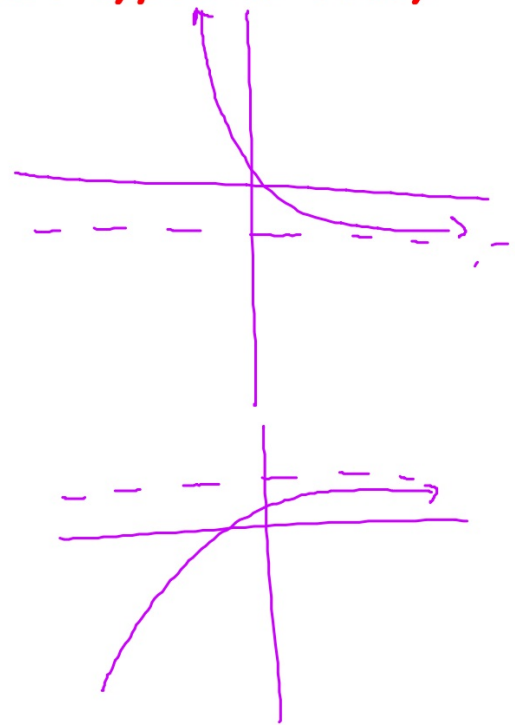
$D: (-\infty, \infty)$   
 $R: (-1, \infty)$



### *Two types of growth*



### *Two types of decay*

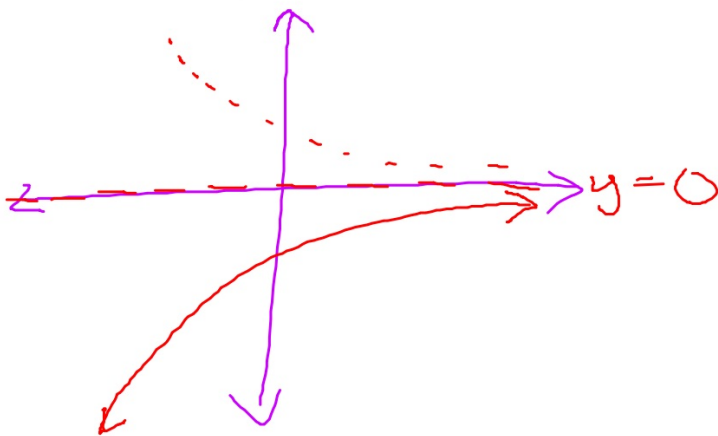


ex: Sketch. Then state the domain and range and classify as growth or decay.

*Decay function;*

$$0 < b < 1$$

c)  $y = -\left(\frac{2}{3}\right)^x$



ex: Sketch. Then state the domain and range and classify as growth or decay.

e)  $y = -e^{x+3} + 1$

ex: WITHOUT graphing determine if the function represents growth or decay, then state the growth or decay factor.

a)  $y = \frac{1}{2} \cdot 3^{x-4} + 5$

$b = 3$  (growth factor)  
growth

ex: WITHOUT graphing determine if the function represents growth or decay, then state the growth or decay factor.

b)  $y = -\left(\frac{4}{5}\right)^{x+1}$

$b = \frac{4}{5}$  (decay factor)  
decay

$y = 2^x$   
growth

$y = 2^{-x}$   
 $y = \left(\frac{1}{2}\right)^x$   
decay

ex: WITHOUT graphing determine if the function represents growth or decay, then state the growth or decay factor.

c)  $y = 5^{4-x} + 2$   $\longrightarrow$   $y = 5^{-x+4} + 2$

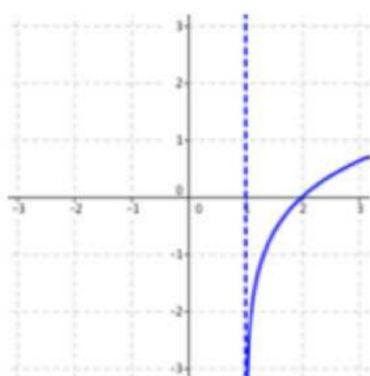
decay:

decay factor:  $\frac{1}{5}$

## Graphs of Logarithmic Functions

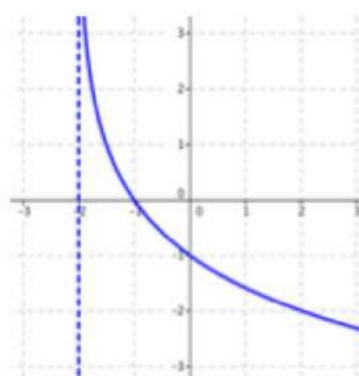
$$f(x) = \log_b x$$

$$b > 0, b \neq 1$$



INCREASING

$$b > 1$$



DECREASING

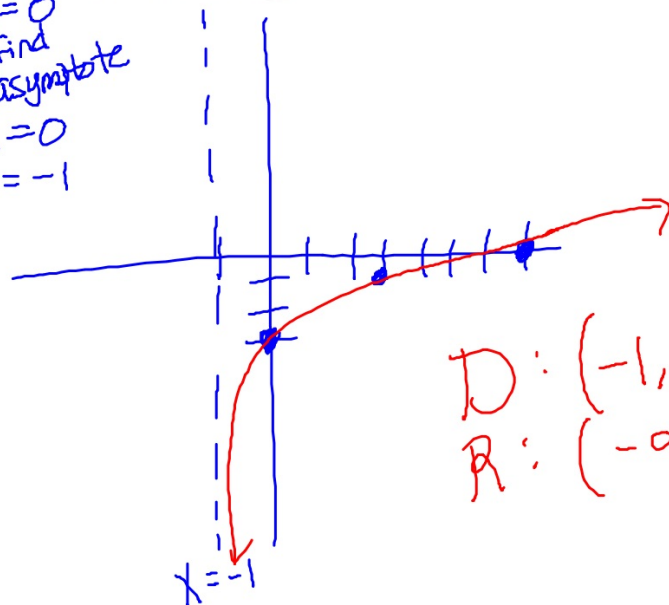
$$0 < b < 1$$

ex: Sketch. Then state the domain and range and determine if the graph is increasing or decreasing.

a)  $y = \log_2(x+1) - 3$

Set = 0 (find asymptote)  
 $x+1=0$   
 $x=-1$

x	y
0	-3
3	-1
7	0



$D: (-1, \infty)$   
 $R: (-\infty, \infty)$

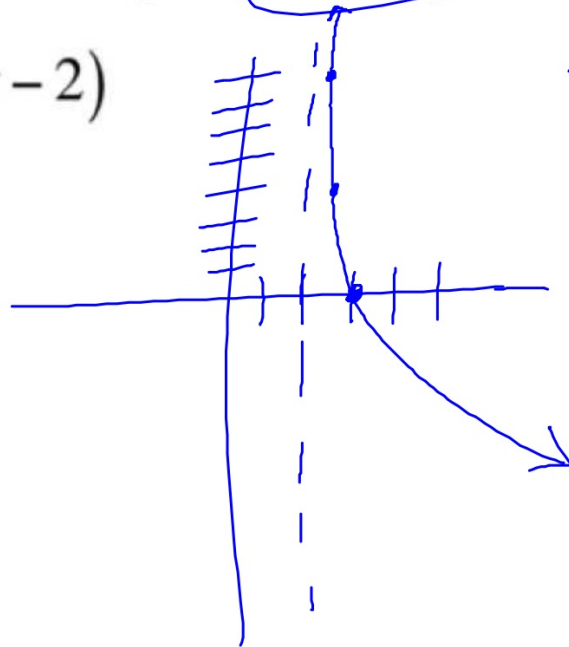


ex: Sketch. Then state the domain and range and determine if the graph is increasing or decreasing.

b)  $y = 4 \log_{\frac{1}{3}}(x - 2)$

$$\left(\frac{1}{3}\right)^{y/4} + 2 = x$$

x	y
3	0
$2\frac{1}{3}$	4
$2\frac{1}{9}$	8



$D: (2, \infty)$   
 $R: (-\infty, \infty)$

ex: Sketch. Then state the domain and range and determine if the graph is increasing or decreasing.

$$y = \log_3(x-2) + 1$$

↓ solve for x

$$y - 1 = \log_3(x - 2)$$

$$3^{y-1} + 2 = x$$

X	y
3	1
11	3
5	2

X	y
$2\frac{1}{3}$	0
3	1
5	2

